

## **Preface to the Fourth Edition**

This edition differs from the third, especially in the new information and references added to one article. Without disturbing the layout of the earlier edition of his "Social acceptance reconsidered," Frank Lynch here reports on eight studies that have appeared since October 1970 and gives the publication data on five articles he had previously cited as unpublished manuscripts.

Although John Carroll is out of the country at this writing, we know that he would want his readers to know about an important companion piece for his article (and book) on Filipino entrepreneurs. Reference is to Alfred B. Bennett's empirical study of 200 Filipino managers, entitled "Managers and entrepreneurs: A comparison of social backgrounds in Philippine manufacturing," in *Modernization: Its impact in the Philippines V* ("IPC Papers," No. 10), Frank Lynch and Alfonso de Guzman II, eds. (Quezon City, Ateneo de Manila University Press, 1971), pp. 101-140.

For this edition, Mary Hollnsteiner and Jaime Bulatao have elected to let well enough alone. So be it.

**FRANK LYNCH**  
**ALFONSO DE GUZMAN II**

Quezon City,  
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