



UNIVERSITY OF THE PHILIPPINES  
**COLLEGE OF MASS COMMUNICATION FOUNDATION, INC.**

**“MEDIA FREEDOM IN THE TIME OF PANDEMIC”**

**03 September 2020  
2:00 p.m. to 5:00 p.m.**

**PROGRAMME**

2:00 p.m. to 2:15 p.m.	Opening Remarks Introduction of Participants	<b>MR. ARIEL C. SEBELLINO</b> Executive Director, Philippine Press Institute
2:15 p.m. to 2:20 p.m.	Welcome Remarks	<b>DR. ARMINDA V. SANTIAGO</b> Dean, U.P. College of Mass Communication
2:20 p.m. to 2:40 p.m.	Message	<b>MR. JOSE BAYANI D. BAYLON</b> Vice President, Corp Communication Nickel Asia Corp
2:40 p.m. to 2:50 p.m.	Message	<b>MR. RAMON R. CUALOPPING III</b> Director General, PIA
2:50 p.m. to 3:00 p.m.	Overview	<b>MS. RISSA P. SILVESTRE</b> Executive Director, U.P. College of Mass Communication Foundation, Inc.
3:00 p.m.	LECTURES	
3:00 p.m. to 3:25 p.m.	<i>Reclaiming Media Freedom from Government Control During the Pandemic</i>	<b>PROF. DANILO A. ARAO</b> Associate Professor, Department of Journalism, UP College of Mass Communication
3:25 p.m. to 3:45 p.m.	<i>The Mindanao Narrative in the Time of Pandemic</i>	<b>MS. CAROLYN O. ARGUILLAS</b> Editor-in-Chief of MindaNews
3:45 p.m. to 4:05 p.m.	<i>The Lowdown in Disinformation During Crisis</i>	<b>MS. TESS BACALLA</b> Executive Director of the Southeast Asian Press Alliance (SEAPA), and journalist for Business World Publishing Corp.
4:05 p.m. to 4:20 p.m.	OPEN FORUM	<b>MR. ARIEL C. SEBELLINO</b> Executive Director, Philippine Press Institute
4:20 p.m. to 4:35 p.m.	<i>Synthesis</i>	<b>DR. LOURDES M. PORTUS</b> Executive Director, Philippine Social Science Council (PSSC)
4:35 p.m. to 4:45 p.m.	Closing Remarks	<b>DR. ELENA E. PERNIA</b> Vice President UP Office of the Vice President for Public Affairs
<b>Master of Ceremonies:</b>	<b>MR. ARIEL C. SEBELLINO</b>	<b>- Executive Director Philippine Press Institute (PPI)</b>